

<b>Mr. Geyette Blog Rubric</b>				
<b>Element</b>	<b>Awesome/Advanced 4</b>	<b>Very Good/ Proficient 3</b>	<b>Needs Work/ Basic 2</b>	<b>Unsatisfactory 1</b>
<b>Content and Creativity</b>	Postings provide comprehensive insight, understanding, and reflective thought about the topic.	Postings provide moderate insight, understanding and reflective thought about the topic.	Postings provide minimal insight, understanding and reflective thought about the topic.	Postings show no evidence of insight, understanding or reflective thought about the topic.
<b>Voice</b>	Postings are written in a style that is appealing and appropriate for the intended audience and a consistent voice is evident throughout.	Postings are written in a style that is generally appropriate for the intended audience and an attempt is made to use a consistent voice.	Postings are written in a style that does not fully consider the audience, and the author's voice is difficult to identify.	Postings are carelessly written with no attempt to consider the audience and no awareness of author voice.
<b>Organization</b>	Uses a consistent organizational structure that is easy to follow and places the most recent posts at the top of the page.	Uses a generally consistent organizational structure, with the most current posting listed at the top.	Uses a loosely defined organizational structure that shows minimal awareness of the need for consistency.	Fails to provide a consistent organizational structure and shows no awareness of the need for consistency.
<b>Timeliness</b>	Updates blog as often or more often than required; all posts are date-stamped.	Updates blog when required; most posts are date-stamped.	Updates blog when reminded; posts are often missing a date stamp.	Fails to update blog within the required time frame.
<b>Mechanics</b>	Writes with no errors in grammar, capitalization, punctuation, and spelling.	Writes with minor/few editing errors in grammar, capitalization, punctuation, and spelling.	Writes with major errors in grammar, capitalization, punctuation and spelling. (3 or more errors)	Writes with numerous major errors in grammar, capitalization, punctuation and spelling. (More than 5 errors)

<b>Text Layout</b>	Effectively uses the blog software's text formatting capabilities to enhance the content's visual appeal and increase readability.	Uses some of the blog software's text formatting capabilities to enhance the content's visual appeal and increase readability.	Uses very few of the blog software's text formatting capabilities.	Uses none of the blog software's text formatting capabilities.
<b>Hyperlinks</b>	Includes links to relevant, up-to-date websites or documents that enhance the information presented in the blog postings.	Includes links to websites or documents, but not all links enhance the information presented in the blog postings.	Includes links to websites or documents that add little value to the information presented in the blog postings.	Does not include any links, or the links selected are of poor quality and do not add any value to the information presented in the blog postings.
<b>Graphics and Multimedia</b>	Selects and inserts high quality graphics and multimedia when appropriate to enhance and extend the content.	Selects and inserts graphics and multimedia that are mostly high quality and enhance and clarify the content.	Selects and inserts many low-quality graphics and multimedia which do not enhance the content.	Does not insert any graphics, or uses only low-quality graphics and multimedia, which do not enhance the content.
<b>Citation</b>	Accurately cites all sources of information to support the credibility and authority of the opinions presented.	Most sources are cited accurately, and support the credibility of the opinions presented.	Few sources are cited accurately, and they fail to adequately support the credibility of the opinions presented.	Does not provide any accurate information about sources used.
<b>Comments and Contributions</b>	Writes comments on other students' blog postings that are consistently positive, respectful, and succinct while providing a meaningful addition to the discussion.	Writes comments on other students' blog postings that are generally positive, respectful and add value to the discussion.	Writes comments on other students' blog postings which often fail to show respect for other opinions.	Writes openly disrespectful and negative comments on other students' blog postings.
<b>TOTAL (40points)</b>				

