

**Mr. Geyette
Twitter Rubric**

Element	Awesome/Advanced 4	Proficient 3	Needs Work 2	Unsatisfactory 1
Content	Original tweets consistently provide new resources or ideas that add value to the discussion.	Most original tweets provide new resources or ideas that add value to the discussion.	A few original tweets are written to stimulate dialogue and commentary.	Tweets are poorly written and do not stimulate dialogue and commentary. .
Frequency	Creates and sends tweets more frequently than required.	Creates and sends tweets as often as required.	Creates and sends tweets somewhat less often than required.	Creates and sends tweets too infrequently to meet the requirements.
Hyperlinks	Tweets include accurate hyperlinks to resources that enhance the topic.	Tweets include hyperlinks to resources relevant to the topic.	Some tweets include hyperlinks, but not all resources are relevant to the topic.	Tweets either contain no hyperlinks or selected resources have no relevance to the topic.
Mechanics	Writes with no errors in grammar, capitalization, punctuation, and spelling.	Writes with minor errors in grammar, capitalization, punctuation and spelling.	Writes with major errors in grammar, capitalization, punctuation, and spelling. (3 or more errors per tweet).	Writes with numerous major errors in grammar, capitalization, punctuation, and spelling. (More than 5 errors per tweet).
Comments and Contributions	Re-tweets are appropriate for the assigned discussion topic and always include the source's Twitter username.	Most re-tweets are appropriate for the assigned discussion topic and include the source's Twitter username.	Re-tweets are often inappropriate for the assigned discussion topic and fail to include the source's Twitter username.	Re-tweets are inappropriate for the assigned discussion topic and show little awareness of the purpose and etiquette of re-tweeting.